

## INTERNATIONAL TASK FORCE FOR SUSTAINABLE PRODUCTS

### AIMS

- 1: *Raise consumer expectations that products should not only be fit for purpose and safe but should also be sustainable.***
- 2: *Refine and communicate a shared vision of sustainable product design and challenge industry to deliver it.***
- 3: *Determine where there are shared concerns about product groups, associated environmental impacts and wider sustainability issues***
- 4: *Strengthen and improve the coherence of performance measurement, labelling and product information systems to promote the development and marketing of more sustainable products.***
- 5: *Establish and promote performance benchmarks which could be applied widely in practical policy measures such as procurement, looking ahead to their future development.***
- 6: *Identify and promote existing, successful product policies that could be adopted more widely or extended and adapted to address wider sustainability issues.***
- 7: *Build capacity within the whole spectrum of industry to enable it to compete in local, regional and global markets to supply products that will meet projected sustainability requirements.***
- 8: *Establish sustainable design strategies and co-operation instruments with special regard to the needs of SMEs and micro-enterprises***
- 9: *Promote the Task Force, monitor and report progress***